

The Inclusion and Diversity Pledge

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What is the Inclusion and Diversity Pledge?

The Inclusion and Diversity Pledge is our free initiative and public commitment to building a more inclusive Bedfordshire. We ask you to join us and commit to our pledge and champion the movement for inclusion, celebrate diversity and create a culture of belonging and empowerment. This is an opportunity to let our local community know that you are working towards a truly inclusive environment, where diversity is welcomed and valued, and therefore physical activity levels are increased.

Who can Sign up to the Pledge?

In the simplest of terms... EVERYONE!

We understand that creating an inclusive and diverse Bedfordshire does not fall on us and us alone, but in fact we must work as a coalition of allies, working closely with our local community to build knowledge and understand the challenges, causes, and impacts that inequality is having in sport and physical activity. Although we recognise that some of us may not be the biggest of organisations, collectively we have a large reach and can make huge progress together in tackling inequalities and creating more inclusive practice.



In turn, we ask not only your organisation or club to join us by signing the pledge, but we also encourage you to make a personal commitment to become a more well-rounded, educated, and inclusive individual.

Pledge Principles:

Be open and
inclusive

Create change
locally

Empower
local
communities

Understanding
our diverse
community

Collective
sharing of
best practice

Creating a safe
environment

Be open and inclusive



Create an environment where all individuals' contributions are valued, heard, and respected. Aim to ensure that delivery and opportunities are accessible to all cultures, ethnicity, and religion.

Create change locally



Share knowledge of the needs of the local community, and the changes that need to be made to tackle inequalities. Together we can raise awareness of the pledge through our networks and continue to advocate for change in inclusive and diverse practice throughout Bedfordshire.

Empower local communities



Educate and inform fellow members of your organisation or club with suitable and appropriate understanding and knowledge. Create a close working relationship with our local community to identify and better understand their barriers to embracing inclusive practises and work collaboratively to tackle them.

This pledge provides a network of contacts across a variety of sectors to enable us to share best practice and access tools which will help guide and inform your decisions on how best to improve your service and become more inclusive.



Collective sharing of best practice

Ensure we have proactive communication with our local communities, groups and people to encourage involvement in creating a more inclusive environment. We will commit to communication with our community to gain insight, sharing with the appropriate people to ensure voices are heard and to address key local issues.



Understanding our diverse community

Aim to create and embed a safe space for physical activity. Working together to provide a positive culture where the welfare of all is considered and embraced. Every child, young person, and adult has the right to participate in a safe and enjoyable environment. We all have a role to play in this and this is one of the principles we want everyone to embrace.



Creating a safe environment